

Sneh Mehta

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SUMMARY

With a robust three-year tenure in the developer industry, I've demonstrated expertise in frontend technologies, programming languages, and frameworks, honing my skills to craft impactful websites and products. My collaborative approach within teams has consistently delivered cutting-edge solutions that engage audiences and drive tangible results. Proficient in a diverse range of frontend languages, frameworks, and design tools, I possess the versatility to apply these skills not only in the developer ecosystem but also within the realm of financial markets. Fueled by a passion for both programming and wealth management, I'm actively working to bridge the gap between these domains, seeking to optimize outcomes not only for myself but also for others in the financial landscape.

EXPERIENCE

Creative Technologist

Epsilon

September 2021 - March 2024, Chicago, IL

- Collaborated on crafting and implementing cutting-edge digital solutions tailored to clients' unique needs.
- Leveraged creative ideation and technical proficiency to develop engaging custom capabilities and advertisements for Fortune 500 companies.
- Created tools to drive cross-team efficiencies, acting as a bridge between engineering and creative teams.

Developer + Designer

Alpha Circuit

August 2022 - May 2023, Chicago, IL

- Lead the design/development and site architecture for a redesign of an enterprise website.
- Implemented a style guide/design system to encourage brand guidelines and spearheaded the effort to modernize the website infrastructure to Nuxt3 and Vue.js.
- Acted as a consultant developer to help enhance the online presence of the company with their website being the medium.

Frontend Developer

Hampshire Pharmacy

March 2024 - March 2024, Hampshire, IL

- Developed a generic alternative lookup tool to enhance user experience and aid customers in finding alternative medications efficiently.
- Led optimization efforts to improve page speed, enhance SEO performance, and ensure a seamless user experience.
- Collaborated closely with the client to establish a clear vision for the tool, aligning it with the goals of the online pharmacy business and its customer base.

Frontend Developer + UX Designer

Parkway

September 2020 - May 2021, Chicago, IL

- Lead the design planning and execution for the site layout for a national parks website leveraging third party REST APIs.
- Implemented a style guide/design system to encourage cohesiveness.
- Built reusable React.js components as well as played a large role in styling using Tailwind.CSS.

EDUCATION

Bachelor of Arts (Interaction Design)

Columbia College Chicago • Chicago, IL • 2021 • 3.826

- Cumulative GPA: 3.826 Graduated Summa Cum Laude Dean's List: Fall 2018, Fall 2019, Fall 2020, Spring 2021 Coursework in Web Development, User Experience, Interaction Design and Game Programming

PROJECTS

Lootbag | Financial Newsletter

Lootbag • <https://lootbag.beehiiv.com/> • September 2023 - March 2024

- Founded a financial newsletter in hopes of leveraging my knowledge in the financial markets and macroeconomics to provide insightful alpha to my readers.
- Engaging in several hours of research, company lookup and financial metrics analysis to ensure risk profiles of mine and my readers.
- Streamlined a newsletter planning process to provide a weekly delivered email newsletter to ensure consistency.

SKILLS

HTML, CSS, Javascript, Python, React, Vue, Git, Bash, Equity Research, Wireframing, Rapid Prototyping, User Research, Information Architecture, Postman, REST API, Market Research, Risk Management, Equity Analyst